

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP.# OFF.# 6556 SALESMAN #

AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN WA- JOE KNAUER

WASHINGTON, DC 20007

ORDER # CONTRACT # 6364816 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA SKED C EST#1897 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT5/12 14.02

REP: TO LENA

FR CAITLIN FOR JULIE

M2 OK'D

TTL\$ RTS

PLS CFM,THX 10/5

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS

ACCOUNTING

1010 WISCONSIN AVENUE NW

SUITE 800

WASHINGTON, DC 20007

OBAMA FOR AMERICA- SKED C

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
34	S		1210A-105A	30		\$340.00	10/9	10/12	0		TU-F	0

AGENCY ADVERTISER CODE =

AGENCY PRODUCT CODE =

AGENCY EST# = 1897

PROGRAM : JIMMY KIMMEL LIVE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

50	A		1205A-105A	30		\$340.00	10/9	10/11	2		TU-TH	2
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PROGRAM : KIMMEL
ORD COM1: TP KIMMEL AND KIMMEL RUNS LATE ON FRI DUE HS SPORTS
THIS IS A MAKE-GOOD FOR OCT9 ON LINE-34 FOR 2 SPOTS/WK
STATION MAKEGOOD OFFERS:
M1 UNRESL BUY#6 MISSED: SAT/700A-900A OCT13(2/WK) 30S \$340.00 (OCT5/12)
OFFER: NONE
CMT: RATE

M2	OK'D	BUY#34	MISSED: TU-F/1210A-105A	OCT9(2/WK)	30S	\$340.00	(OCT5/12)
			OFFER: TU-TH/1205A-105A	OCT9(2/WK)	30S	\$340.00	PLS ADVISE.
			CMT: TP KIMMEL AND KIMMEL RUNS LATE ON FRI DUE HS SPORTS				

OCT/12	173000.00	CONTRACT TOTAL	173000.00
		TOTAL SPOTS	100

MARKET TOTALS \$411,904	WFTV 42%	WKMG 10%	WESH 26%	WOFL 14%	WKCF 1%	WRBW 2%	CABL 0%
		WOPX 0%	WRDQ 5%	EFTV 0%			

SHARES ESTIMATED

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE